



Methods for Safe and Sustainable by Design (SSbD) in INSOIL

Scientific online event

September 16th 2026, 13:00-14:50 (CEST); online

Time	Activity	Presenter
13:00 – 13:05	Welcome and brief introduction	Jasmin Röseler, HAW
13:05 – 13:25	SSbD as a Driver on Sustainable Innovation	Maja Halling, IVL
13:25 – 13:45	From Framework to Practice: Implementing SSbD in INSOIL	Jutta Hildenbrand, IVL
13:45 – 14:05	“Designing Smarter from the Start: Catch Risks, Unlock Opportunities” Method in focus: Life Cycle Based Risk and Opportunity Mapping (LCBROM)	Josefine Kjaer Helgstrand, IVL
14:05 – 14:25	“Will It Pay Off? Unlocking Innovation with Techno-Economic Analysis” Method in focus: Techno Economic Analysis (TEA)	Maria Hernández Leal, IVL
14:25 – 14:45	“Making Better Decisions: A Multi-Criteria Approach to Complex Choices” Method in focus: Multi Criteria Decision Analysis (MCDA)	Asa Motiei, IVL
14:45 – 14:50	Closing of the event	Jasmin Röseler, HAW

The scientific events are intended to showcase specific scientific project outcomes to an academic audience and/or the general public. With this first event, we would like to focus on the scientific community and share how different SSbD approaches are implemented within the project. The event is organized by Hamburg University of Applied Sciences (HAW) and the Swedish Environmental Research Institute (IVL).

Online registration: [Sign up for free now](https://insoil.eu/)

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